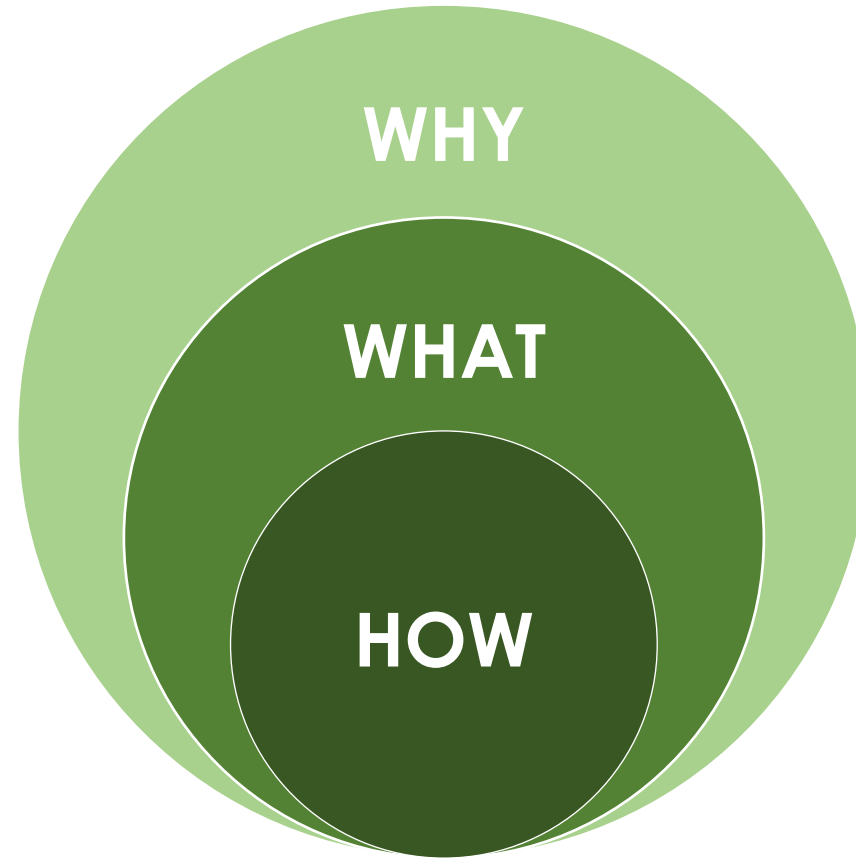


“The One Hour Strategic Plan”

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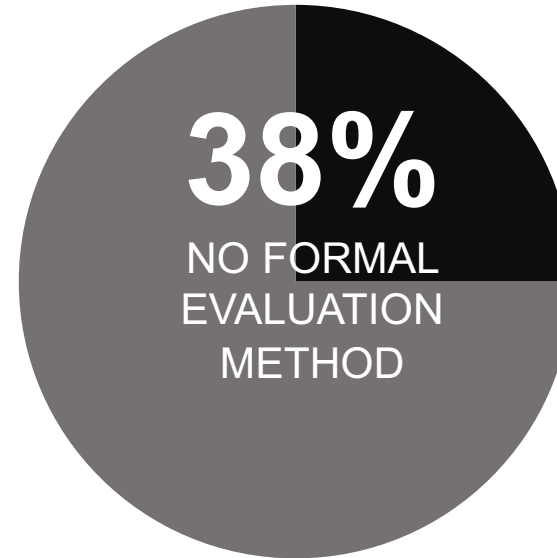
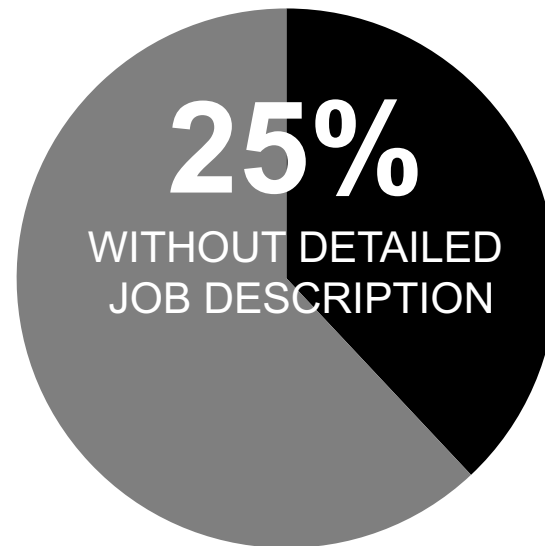
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CONSULTING

“Start with Why!”



Circle... Circle Back!

Strategic Planning by the Numbers!



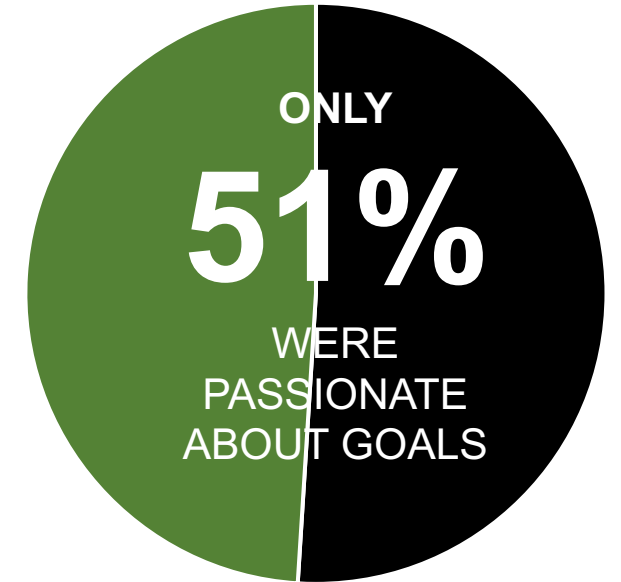
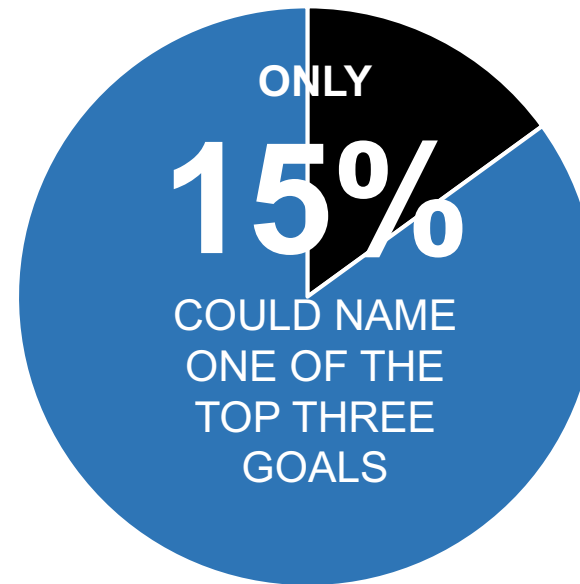
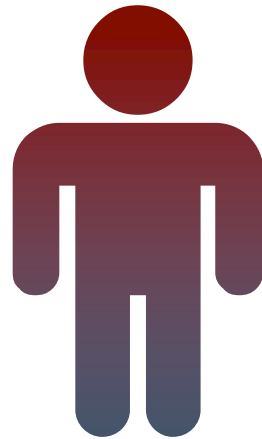
Strategic Planning by the Numbers!

65%

OF INITIATIVES REQUIRED
SIGNIFICANT BEHAVIORAL
CHANGE

81%

SURVEYED NOT
HELD
ACCOUNTABLE FOR
PROGRESS ON THE
ORGANIZATIONS
GOALS



HAD NO CLEAR IDEA ON
SPECIFICATIONS

Strategic Planning 101

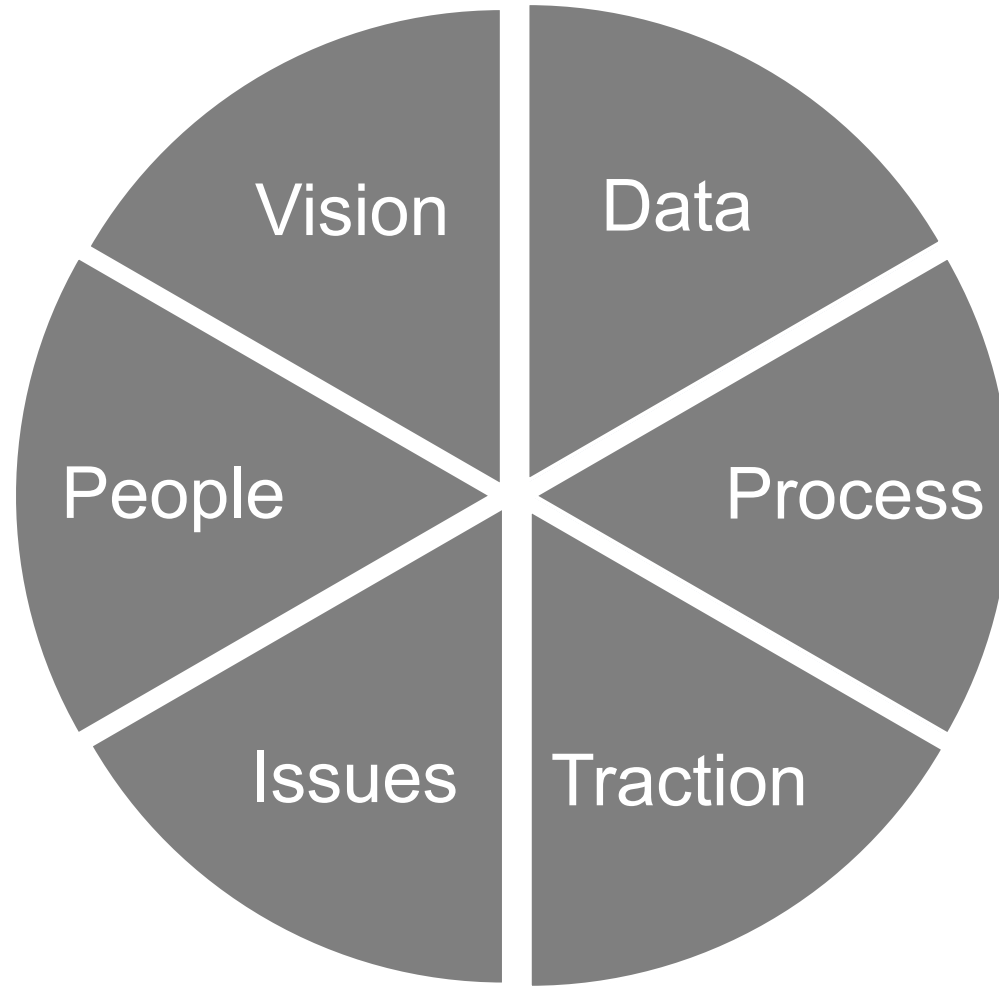
- ❖ **Vision, Values, Volition**
- ❖ **Start, Stop, Continue**
- ❖ **People vs Process**
- ❖ **Drive Statement:**

Me:

My Department:

Our Company:

“What the Heck is EOS?”



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www.johnkennedyconsulting.com

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